Strahinja Krstić

Senior Full Stack Developer · Team Lead

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Available remotely · B2B contract via thewelop

PROFILE

Full stack developer with 12 years in web development and founder of thewelop, a founder-led web studio. Started in frontend and Magento 2 e-commerce; today builds web applications and websites with Vue/Nuxt, TypeScript and PostgreSQL (Supabase), deployed on self-hosted, in-house managed infrastructure. Works directly with clients from concept and estimate through development, launch and long-term maintenance, with honest timelines and weekly updates.

PROFESSIONAL EXPERIENCE

05/2021 – present

Founder & Lead Full Stack Engineer

thewelop, Niš, Serbia · clients in Switzerland, the EU and Serbia

- Run the studio end to end: client discovery, estimates, architecture, development, hosting and support; work with a freelance designer on design-heavy projects.
- Built and maintain 40+ Nuxt websites and web applications (Nuxt 4, Vue 3, TypeScript, Tailwind CSS, i18n).
- Delivered frontend development for Goldman Sachs as a contractor through thewelop.
- Lead engineer of Easy Event Manager, a €55–60k congress management platform used at live events (see Selected Projects).
- Designed and operate the hosting platform for all client projects: Docker, Coolify and Traefik on Hetzner, with self-hosted Supabase (PostgreSQL), backups and monitoring.
- Migrations from WordPress and Webflow to Nuxt; technical SEO, Core Web Vitals, GA4 and Consent Mode v2 setups.

08/2022 – 02/2023

Frontend Developer

Neopix, Niš, Serbia · hybrid, alongside thewelop

- Frontend developer on a client project for Goldman Sachs: JavaScript features and Figma-to-HTML implementation; proposed solutions to improve the client's business processes.

05/2021 – 08/2022

Magento 2 Developer Freelance

Taurus Media, Utrecht, Netherlands · remote

- Theme and module development and new features for live Magento 2 B2B and B2C stores on Hypernode; client meetings and review sessions.

02/2020 – 05/2021

Magento 2 Developer

Factor Blue BV, Niš, Serbia · hybrid

- Theme and module development and feature work on existing Magento 2 stores.

07/2018 – 02/2020

Frontend Developer

INGSOFTWARE, Niš, Serbia

- Frontend development in large and small teams; BigCommerce projects with jQuery.

03/2016 – 06/2018

Frontend Developer Freelance

TheWebsiteNanny, United States · remote

- Responsive WordPress themes and plugins, PSD to HTML, together with designers and backend developers.

SELECTED PROJECTS

2024 – present

Easy Event Manager

Easy Travel & Events · congress and event management platform

- Registration websites and forms, payments, accommodation, automated emails, QR check-in with on-site badge printing, certificates and live analytics.
- v1 runs live congresses; v2, a multi-tenant product for sale, is in development.

Nuxt 4 · TypeScript · Supabase (PostgreSQL, self-hosted) · Zod · pdf-lib · Nodemailer

2025 – present

Rokó

Business management SaaS · own product

- Employees, services, clients, appointments and online booking for service businesses, in Serbian and English.

Nuxt 4 · Nuxt UI · Supabase · i18n · Zod

2024 – 2026

Websites & business tools

Momentum33 (Zurich), Hypnotic Agency, Ropau AG, Otter Trotter, Amitylux and others

- Fast, multilingual company websites, a document management tool replacing paper workflows, and a CRM; WordPress care, analytics and consent setups for existing sites.

EDUCATION

2017 – 2019

Cambridge International A & AS Level, Computer Science

IT Academy · incl. Zend PHP Developer programme (2017 – 2019)

2012 – 2016

Electrical Technician for Multimedia

Technical School „Mija Stanimirović“, Niš, Serbia

IT & TECHNICAL SKILLS

Frontend	Vue, Nuxt, React, TypeScript, JavaScript, Tailwind CSS, HTML & CSS
Backend & data	Node.js, PHP, PostgreSQL, MySQL, Supabase, REST APIs
E-commerce & CMS	Magento 2, WordPress
Infrastructure	Docker, Linux, Hetzner, CI/CD
Quality & growth	Playwright, Lighthouse, technical SEO, Google Analytics
Ways of working	Team lead, client-facing project lead, AI-assisted development

These are the highlights. After 12 years of hands-on development I have worked across most of the modern web stack and pick up new tools quickly.